

## COURSE SYLLABUS

# Architecting Influence for Cybersecurity Professionals

### Master the Five Domains of Architecting Influence

As a cybersecurity professional, your expertise is critical—but in a competitive field, being skilled isn't always enough. Bridge the gap between being a 'dependable contributor' and a recognized authority using a roadmap designed to turn your daily professional interactions into career equity. This program is designed to help you master the five domains of architecting influence and turn your knowledge and experience into a reputation that opens doors.

**Mindset:** Building confidence & tackling imposter syndrome.

**Purpose:** Clarity & positioning

**Superpowers:** Your unique strengths & differentiators.

**Kingdom:** Your network & visibility strategy

**Journey:** Roadmap to setting & achieving your goals

### Week 0 | Welcome Video

A **welcome video** providing everything you need to get started:

- Overview of learning platform
- Walkthrough of Notion workspace
- Overview of Syllabus

**Homework:** Create your own copy of the Notion workspace; Set one big intention for the course

### Week 1 | Mastering Mindset

**Lesson Recording:**

- Overview of the 5 domains of architecting influence
- Discussion on building confidence and tackling imposter syndrome

**Lesson Activity:** Journal prompts on limiting beliefs and imposter syndrome

**Homework:** Complete 1:1 interviews (questions provided)

## Week 2 | Discovering Your Superpowers

### **Lesson Summary:**

- Discussion on core values and Ikigai

**Lesson Activity:** Journal prompts on core values and Ikigai

**Homework:** Complete 1:1 interviews - continued (questions provided)

## Week 3 | Establishing Purpose: Clarity and Positioning

### **Lesson Summary:**

- Overview of audiences and formats
- Discussion on context and positioning

**Lesson Activity:** Set up an audience matrix

**Homework:** Finalize and implement outputs from 1:1 interview outputs

## Week 4 | Your Network and Visibility Strategy

### **Lesson Summary:**

- Overview of the main visibility channels
- Defining target audiences and aligning messages

**Lesson Activity:** Identify top 1-3 visibility approaches

**Homework:** Develop list of materials you want to create in class next week

## Week 5 | Creating Your Personal BoM

### **Lesson Summary:**

- Translate what you've learned into a first draft of your public-facing personal Bill of Materials (BoM)

**Lesson Activity:** Develop initial BoMs and upload into your Content Hub for refinement

**Homework:** Review and implement feedback on materials

## Week 6 | Mapping Your Journey

### **Lesson Recording:**

- Overview of planning frameworks

**Lesson Activity:** Complete quarterly plan in Notion workspace