

COURSE SYLLABUS

Architecting Influence for Cybersecurity Professionals

Master the Five Domains of Architecting Influence

As a cybersecurity professional, your expertise is critical—but in a competitive field, being skilled isn't always enough. Bridge the gap between being a 'dependable contributor' and a recognized authority using a roadmap designed to turn your daily professional interactions into career equity. This program is designed to help you master the five domains of architecting influence and turn your knowledge and experience into a reputation that opens doors.

Mindset: Building confidence & tackling imposter syndrome.

Purpose: Clarity & positioning

Superpowers: Your unique strengths & differentiators.

Kingdom: Your network & visibility strategy

Journey: Roadmap to setting & achieving your goals

Week 0 | Welcome Video

A welcome video providing everything you need to get started:

- Overview of learning platform
- Walkthrough of Notion workspace
- Overview of Syllabus

Homework: Create your own copy of the Notion workspace; Set one big intention for the course

Week 1 | Mastering Mindset

Lesson Recording:

- Overview of the 5 domains of architecting influence
- Discussion on building confidence and tackling imposter syndrome

Lesson Activity: Journal prompts on limiting beliefs and imposter syndrome

Homework: Complete 1:1 interviews (questions provided)

Week 2 | Discovering Your Superpowers

Lesson Summary:

- Discussion on core values and Ikigai

Lesson Activity: Journal prompts on core values and Ikigai

Homework: Complete 1:1 interviews - continued (questions provided)

Week 3 | Establishing Purpose: Clarity and Positioning

Lesson Summary:

- Overview of audiences and formats
- Discussion on context and positioning

Lesson Activity: Set up an audience matrix

Homework: Finalize and implement outputs from 1:1 interview outputs

Week 4 | Your Network and Visibility Strategy

Lesson Summary:

- Overview of the main visibility channels
- Defining target audiences and aligning messages

Lesson Activity: Identify top 1-3 visibility approaches

Homework: Develop list of materials you want to create in class next week

Week 5 | Creating Your Personal BoM

Lesson Summary:

- Translate what you've learned into a first draft of your public-facing personal Bill of Materials (BoM)

Lesson Activity: Develop initial BoMs and upload into your Content Hub for refinement

Homework: Review and implement feedback on materials

Week 6 | Mapping Your Journey

Lesson Recording:

- Overview of planning frameworks

Lesson Activity: Complete quarterly plan in Notion workspace