Architecting Influence for Women in Tech

Master the Five Domains of Architecting Influence

You can bridge the gap between being a 'dependable contributor' and a recognized authority, using a roadmap designed to turn your daily professional interactions into career equity. Elevate yourself from being a "strong candidate" to the person whose name is instinctively raised for high-impact leadership roles.

Mindset: Building confidence & tackling imposter syndrome.

Purpose: Clarity & positioning

Superpowers: Your unique strengths & differentiators.

Kingdom: Your network & visibility strategy

Journey: Roadmap to setting & achieving your goals

Week 0 | Welcome Video

A welcome video providing everything you need to get started:

- Overview of learning platform
- Walkthrough of Notion workspace
- Overview of Syllabus

Homework: Create your own copy of the Notion workspace; Set one big intention for the course

Week 1 | Mastering Mindset

Lesson Summary:

- Overview of the 5 domains of architecting influence
- Discussion on building confidence and tackling imposter syndrome

Lesson Activity: Journal prompts on limiting beliefs and imposter syndrome

Homework: Complete 1:1 interviews (questions provided)

Week 2 | Establishing Purpose: Clarity and Positioning

Lesson Summary:
- Discussion on core values and Ikigai

Lesson Activity: Journal prompts on core values and Ikigai

Homework: Complete 1:1 interviews - continued (questions provided)

Week 3 | Discovering Your Superpowers

Lesson Summary:
- Discovering unique differentiators
- Discussion on using niches to establish context and positioning

Lesson Activity: Set up an audience matrix

Homework: Finalize and implement outputs from 1:1 interview outputs

Week 4 | Your Network and Visibility Strategy

Lesson Summary:
- Overview of the main visibility channels
- Defining target audiences and aligning messages

Lesson Summary: Identify top 1-3 visibility approaches

Homework: Develop list of materials you want to create in class next week

Week 5 | Creating Your Personal BoM

Lesson Summary
- Translate what you've learned into a first draft of your public-facing personal Bill of Materials (BoM)

Lesson Activity: Develop initial BoMs and upload into your Content Hub for refinement

Homework: Review and implement feedback on materials

Week 6 | Mapping Your Journey

Lesson Summary:
- Overview of planning frameworks

Lesson Activity: Complete quarterly plan in Notion workspace